

Sector Liquidity Model Portfolio Outperforms S&P 500 by 21.5% Since its Inception One Year Ago

Sausalito, CA, March 16, 2007: On March 16, 2006, TrimTabs launched the Sector Liquidity Report which applies our unique L1 methodology for the ten Standard & Poor's major industries. TrimTabs believes that our clients can generate superior returns by investing in the sectors with higher float shrink.

Based on our weekly market calls (we generally recommend investing in two of the ten GICS sectors), our model portfolio is now up 27.1%, outperforming the S&P 500 by 21.5%. The model portfolio is long-only and re-balanced bi-weekly. It uses no leverage.

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