

TrimTabs Now Tracks Daily Insider Trading Based on Form-4 SEC Filings for all Russell 3,000 Companies

Sausalito, CA, January 24, 2006: TrimTabs is pleased to announce it changed its methodology to provide a more accurate picture of insider activities. We now use Form-4 (Statement of Changes in Beneficial Ownership) instead of Form-144 (Notice of Proposed Sale of Securities) and track an average of 1,500 insider transactions per day.

We also provide company-level detail for all insider transactions of Russell 3,000 companies. Our database starts in June 2003 and contains more than 1.5 million transactions.

We believe this dataset will prove particularly useful to our clients because:

- By tracking actual insiders sales, it provides a better estimate of the float of outstanding shares (L1)
- It enables our clients to follow the best-informed market participants. Several research papers indicate that insiders tend to outperform the market thanks to better access to nonpublic information.
- Our dataset can be customized according to our clients' needs: we can provide insider trading figure at the sector level or for a list of specific stocks.

If you are interested in this dataset, please contact
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